

SPONSORSHIP LEVELS	\$10,000 Momentum Builder	\$5,000 Collaboration Champion	\$2,500 Youth Advocate	\$1,000 Change Agent	\$500 Friend of honestly
Primary event sponsorship – exclusive year-long opportunities*	X				
Speaking opportunity at major events	X	X			
Logo on training materials	X	X			
Event-related email recognition	X	X	X		
Logo on major fundraising event materials	X	X	X	X	
Podium recognition and premier seating at events	X	X	X	X	X
Year-long social media recognition	12x	8x	6x	4x	2x
Logo and URL listed in digital newsletter	6x	4x	3x	2x	1x
Logo and URL listed on <i>honestly</i> website	X	X	X	X	X
Recognition in FY25 <i>honestly</i> annual report	X	X	X	X	X

* Exclusive opportunities include, but are not limited to: Logo included on Breakfast and Equity promotions – social media and print; acknowledgment in press release; logo included on event registration site; information at exhibit booth.



Have a Real Talk.

honestlyOKC.org

PO BOX 18292, OKC, OK 73154

honestly is an Oklahoma-based 501c3 not-for-profit organization whose mission is to improve teen sexual health in Oklahoma County. By leading a collaboration of partners working towards reducing the teen birth date, we're building a movement to support adolescents with information and resources about their bodies. We exist solely from the support of generous donors *like you*.

We stand firm in our commitment to empowering community-centric initiatives.

Our foundational principles, mission and forward-looking vision are the fruits of over 10 years of collective wisdom from community leaders, all dedicated to lowering the adolescent pregnancy rate in Oklahoma. These guiding lights continue to anchor us, laying out the path for our ongoing efforts.



GUIDING PRINCIPLES

- ◆ We share the belief that we are stronger together.
- ◆ We are grounded in an equity framework and understand the needs of all young people are not the same.
- ◆ We are committed to an inclusive and judgment-free approach to adolescent health.
- ◆ We advocate to ensure public health and adolescent sexual health remain priorities for our community.
- ◆ We listen to and respect the voices of the community.
- ◆ We believe the best prevention approaches are inclusive, medically accurate, age-appropriate, comprehensive and accessible.
- ◆ We are guided by data, research and outcomes.
- ◆ We are committed to continuous communication that leads to learning and improvement.

VISION

A culture in which opportunities for youth to pursue education, careers and well-being are not limited by teen pregnancy.

MISSION

We are building a movement to improve sexual health outcomes for youth.

WHY TEEN PREGNANCY PREVENTION?

Oklahoma ranks fifth in the nation for teen births, but we can improve that ranking with your support! We are passionate about empowering our youth and leading a transformative movement for teen pregnancy prevention in the heart of Oklahoma.

By investing in our mission, you ensure that early parenthood does not stand in the way of our young people's dreams. Every young person deserves the opportunity to pursue education, build a career and achieve well-being without the added challenges of early parenthood.

Your support extends beyond individual families — it strengthens our community. Outcomes are better in health, education and poverty in early adulthood when teen births are prevented ⁽¹⁾. The economic benefits are profound, fostering a stronger, more resilient Oklahoma.

1) Preventing Births to Teens Is Associated With Long-term Health and Socioeconomic Benefits, According to Simulation - Child Trends. (2022). ChildTrends.

<https://www.childtrends.org/publications/preventing-births-to-teens-is-associated-with-long-term-health-and-socioeconomic-benefits-according-to-simulation>

WHAT IS A BACKBONE ORGANIZATION

A backbone organization acts as the project manager, ensuring that various groups collaborate toward a shared objective.

Picture coordinating a large event with numerous individuals handling different tasks — there needs to be someone overseeing the coordination, ensuring everyone is aligned, well-equipped, and that the event runs smoothly.

This role is fulfilled by **honestly** within the Central Oklahoma Teen Pregnancy Prevention Collaboration (referred to as “the Collaboration”).

Comprising over 40 organizations and 80 individuals, the Collaboration is driven by a mutual aim — enhancing the sexual health outcomes of Oklahoma youth.

We facilitate effective collaboration among diverse groups dedicated to reducing the teen birth rate, such as schools, public health agencies, nonprofits, medical providers and local businesses.



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**COORDINATING
MULTI-SECTOR
COLLABORATION**

**DATA COLLECTION
AND ANALYSIS**

**MOBILIZING
RESOURCES**

COLLABORATION

**EMPOWERING
INDIVIDUALS AND
COMMUNITIES**

**ENSURING
ACCOUNTABILITY**

**CHAMPIONING BEST
PRACTICES FOR
TEEN PREGNANCY
PREVENTION**

How does *honestly* impact teen pregnancy as a backbone?

We are building a movement, playing a crucial role in preventing teen pregnancy.

We do this by serving as the central coordinating body that aligns resources, strategies and stakeholders toward a common goal.

Here's how we achieve outcomes like - moving Oklahoma from the 2nd highest teen birth rate (how it started) to the 5th (how it's going).



- 1. COORDINATING MULTI-SECTOR COLLABORATION**
 - ◆ Bringing Stakeholders Together
 - ◆ Creating a Unified Vision
- 2. DATA COLLECTION AND ANALYSIS**
 - ◆ Monitoring Progress
 - ◆ Identifying Gaps and Needs
- 3. MOBILIZING RESOURCES**
 - ◆ Fueling Progress
 - ◆ Leveraging Community Strength
- 4. EMPOWERING INDIVIDUALS AND COMMUNITIES**
 - ◆ Training and Support
 - ◆ Building Community Leadership
- 5. CHAMPIONING BEST PRACTICES FOR TEEN PREGNANCY PREVENTION**
 - ◆ Shaping Policy
 - ◆ Raising Public Awareness
- 6. ENSURING ACCOUNTABILITY**
 - ◆ Monitoring and Evaluation
 - ◆ Sustaining Momentum



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