

FY24



ANNUAL REPORT



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Since 2012, The Central Oklahoma Teen Pregnancy Prevention Collaboration (“the Collaboration”) has been hard at work to reduce the teen birth rate in Oklahoma County.

Today, the Collaboration includes over 40 organizations and 80 individuals in public-private partnership. Together, we are community champions and change agents for adolescent sexual health.

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Member

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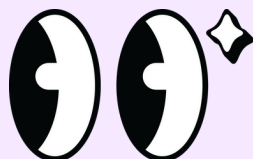
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Thank You For Your Support!



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Dear friends,

Thank you for being part of this journey with us. The last five years in Oklahoma County have been anything but easy. Our communities have faced profound challenges—public health crises, shifting policies, and growing misinformation—that have impacted every aspect of life, especially for young people navigating their health and wellness.

Yet even in the face of these hurdles, we have seen extraordinary progress. **From 2019 to 2023, the teen birth rate in Oklahoma dropped by an incredible 27.3%, surpassing the ambitious goal we set in Momentum Matters.** This milestone is more than a statistic; it's a testament to the power of collective action. It reflects the hard work of everyone in our Collaboration—partners, peers, educators, and advocates—who showed up for young people, even when the path forward was unclear. **To our partners on the front lines who kept going even when it felt impossible: thank you for your unwavering dedication.** Your commitment inspires us every day.

As we've stepped into FY25, **honestly** has entered a period of transformation. We are evolving to meet the challenges ahead. While we've made progress, we know there's still so much work to do. **Oklahoma remains fifth in the nation for teen births, and political and social barriers continue to complicate access to critical resources for youth.** This moment calls for creativity, determination, and a fierce commitment to advocating for the policies, education, and care that young people deserve.

Over the years, we have learned that to truly support youth, we need to show up differently—bolder, more adaptable, and more intentional than ever before. We are ready to do just that, with your partnership and support by our side.

Thank you for believing in this work and for continuing to stand with **honestly** as we push forward together. Together, we can ensure that every young person in our community has the chance to thrive.

Sincerely,
The **honestly** Team



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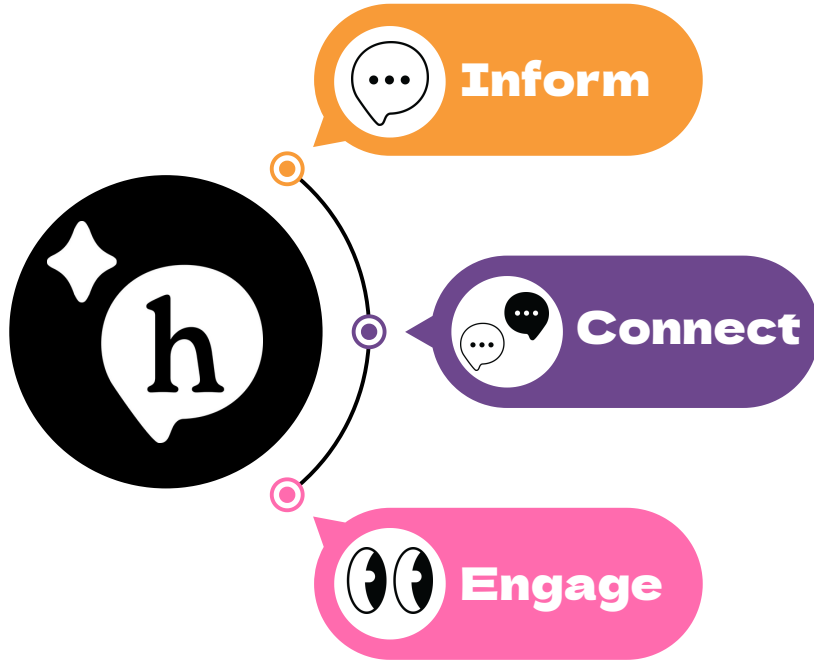


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OUR VISION



Honestly and the Collaboration are both driven by three key areas: Inform, Connect, Engage.

These objectives are what drives the collaborative synergy between **honestly**, its partners, and our local community.

Inform

Empower young people and the adults in their lives with comprehensive, medically-accurate, and age-appropriate sexual health information.

Connect

Facilitate relationships between our collaboration and the larger community to ensure our youth have access to resources.

Engage

Create an inclusive community-wide movement by driving participation and investment in youth sexual health.

COLLECTIVE IMPACT

The Collaboration is structured using the Collective Impact model. It starts with a common agenda (Like our strategic plan, Momentum Matters), establishes mutual accountability between partners, encourages continuous communication, and has a strong backbone (**honestly**) that brings diverse partners together.

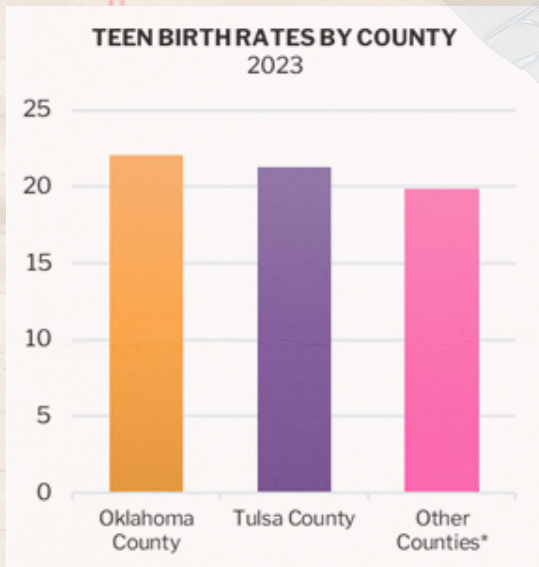
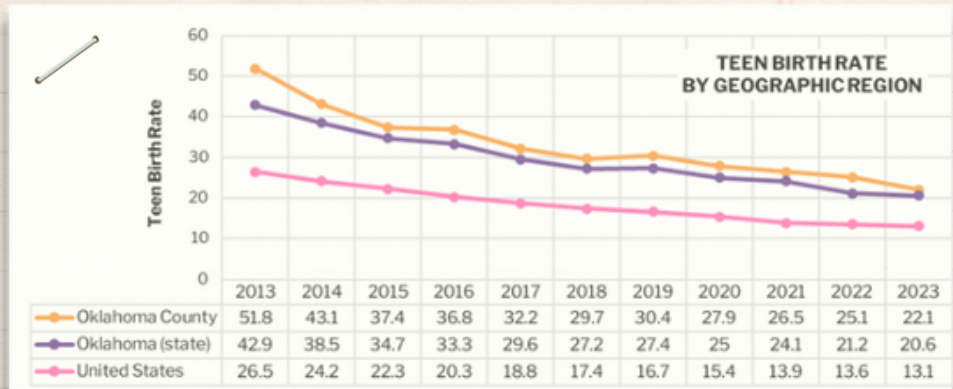
Imagine that every organization is coming to a potluck. **Honestly** provides the table, plates, and silverware, and Collaboration members each bring their own signature dish (direct service in schools, resources for homeless youth, resources for youth in foster care, etc.) That makes for a tastier, more efficient meal! We organize, platform, research and provide resources so our partners can do what they do best.



DATA HIGHLIGHTS

Good news: Oklahoma County's teen birth rate has decreased by 57% since 2013 and has been trending downward since 2008!

More work to be done: Oklahoma has the 5th highest teen birth rate in the United States and Oklahoma County has the highest number of teen births in the state.



*This number represents the average teen birth rate in all Oklahoma counties excluding Oklahoma and Tulsa County.

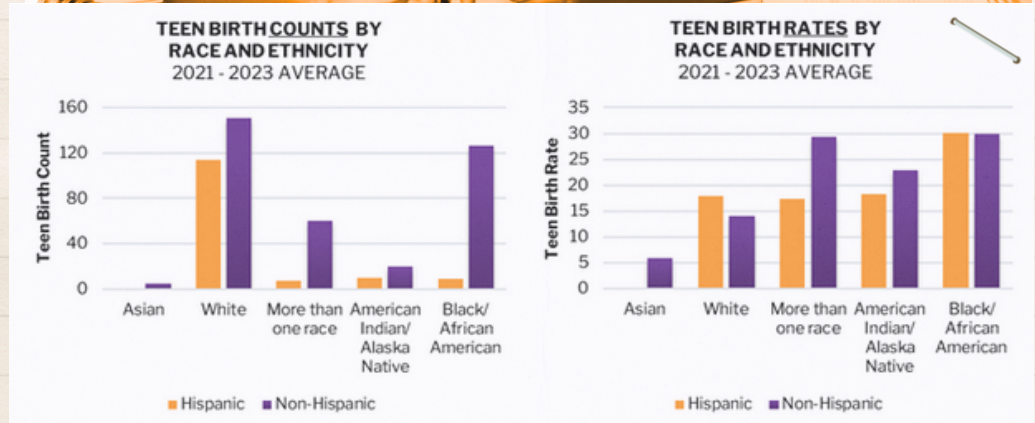
We aim to reduce systemic inequities and community-level barriers in Oklahoma County that perpetuate disparate health outcomes.

Our guiding principles compel us to anchor our work in equity, acknowledge the diverse needs of all young people, and guide our efforts based on data, research, and outcomes. This means recognizing that systemic issues, historic inequities, and community-level barriers cause disparities in teen birth rates.

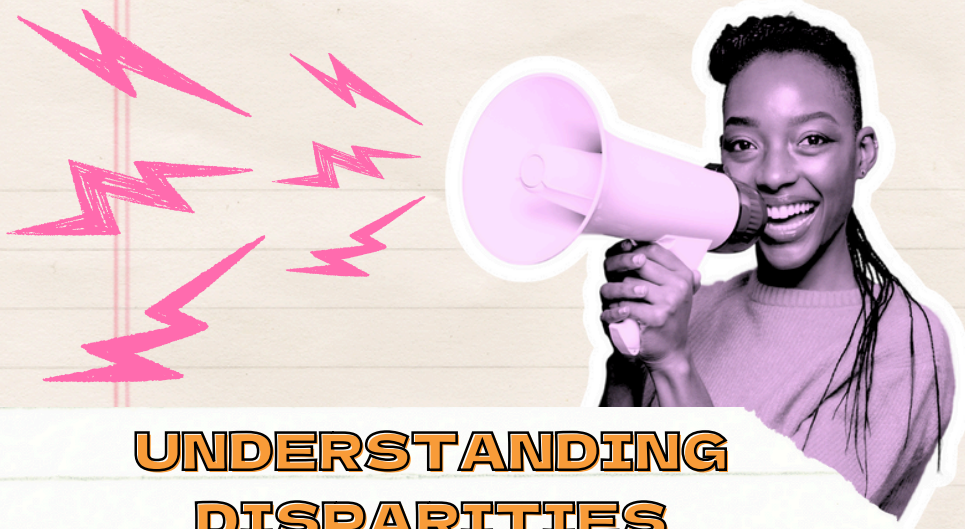


Diverse Needs

While white non-Hispanic teens in Oklahoma account for the highest number of teen births, they do not have the highest teen birth rate. Black, multiracial, and white Hispanic communities experience higher teen birth rates than other race and ethnicity groups, which reflects historical and systemic disparities.



"The Count" = The teen birth count tells us the number of births to females aged 15-19
"The Rate" = The teen birth rate tells us the number of births per 1,000 females aged 15-19

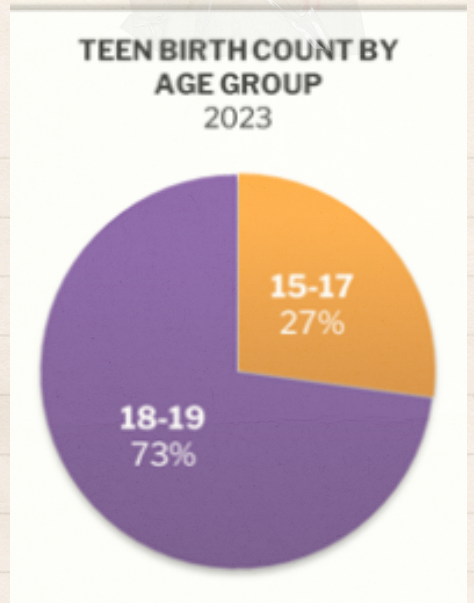


UNDERSTANDING DISPARITIES

We prioritize data, research, and outcomes. While teen pregnancy can affect anyone, research shows there are local disparities and inequities by age, race, and geography. That is why we focus efforts toward underserved populations.

In 2021, we identified several priority zip codes that see a disproportionate amount of teen births in Oklahoma county. We learned more about specific community needs in those areas by recording existing resources and gaps in services. This helped us learn more about what the Collaboration can do to provide culturally responsive resources for youth. We continued to provide that data to partners into FY24.

Additionally, the U.S. Office of Population Affairs identified several youth populations who may need additional support: Children of immigrants, homeless youth, youth in foster care, youth in the juvenile justice system, LGBTQ+ youth, and youth with disabilities. All of these priority populations are represented through key community partners in the Collaboration, ensuring these youth are prioritized using expert guidance.



Older Teens

Older teens consistently have higher birth rates. In 2023, 73% of Oklahoma County's teen births were from 18- and 19-year-old teens.



SO WHAT?

· There is causal evidence that funding for more comprehensive sex education leads to an overall reduction in the teen birth rate at the county level. (1)

· While the American Academy of Pediatrics (2) and the American College of Obstetricians and Gynecologists (3) agree that contraceptive access is a key component of adolescent health care, most young people around the country face barriers to accessing it. (4)

So, we have lots of work to do. **That's why honestly is working towards a culture in which opportunities for youth to pursue education, careers, and well-being are not limited by teen pregnancy.**

honestly does not own this data.

State/county data: Oklahoma State Department of Health (OSDH), Center for Health Statistics, Health Care Information, Vital Statistics 2022, on Oklahoma Statistics on Health Available for Everyone (OK2SHARE). Accessed at <http://www.health.ok.gov/ok2share>

National data: Osterman MJK, Hamilton BE, Martin JA, Driscoll AK, Valenzuela CP. Births: Final data for 2022. National Vital Statistics Reports; vol 73, no 2. Hyattsville, MD: National Center for Health Statistics. 2024. DOI: <https://dx.doi.org/10.15620/cdc:145588>.

References

1) Mark NDE, Wu LL. More comprehensive sex education reduced teen births: Quasi-experimental evidence. Proc Natl Acad Sci U S A. 2022;119(8):e2113144119. doi:10.1073/pnas.2113144119

2) American Academy of Pediatrics. The importance of access to contraception. Home. July 14, 2023. Accessed December 15, 2023. <https://www.aap.org/en/patient-care/adolescent-sexual-health/equitable-access-to-sexual-and-reproductive-health-care-for-all-youth/the-importance-of-access-to-contraception/>.

3) American College of Obstetricians and Gynecologists' Committee on Adolescent Health Care. Counseling adolescents about contraception. American College of Obstetricians and Gynecologists. 2021. Accessed December 15, 2023. <https://www.acog.org/clinical/clinical-guidance/committee-opinion/articles/2017/08/counseling-adolescents-about-contraception>.

4) Advocates for Youth. Behind the Counter: Findings from the 2022 Oral Contraceptives Access Survey. <https://www.advocatesforyouth.org/freethepill/>



OUR IMPACT



Fun Facts!

According to Power to Decide, Oklahoma saved **\$49 million in 2015** due to teen pregnancy prevention efforts.

According to the Oklahoma State Department of Health, Oklahoma County's teen birth rate has **decreased by 57%** since 2013.

Our collaboration **wouldn't be able to do it without you! Thank you!**

- Without Donor Restriction
- With Donor Restriction



FUNDS RAISED IN FY24

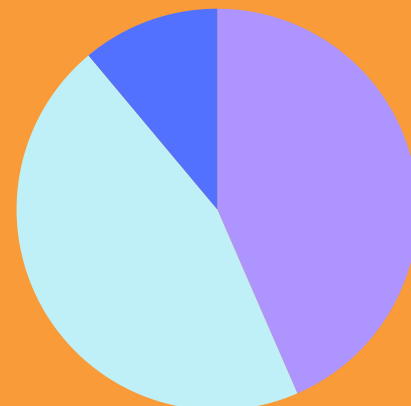
\$889,379.47



- Program Services
- Administrative and Support Services*
- Fundraising

FUNDS USED IN FY24

\$892,933.00



PROJECTS



DETAILS



OUTCOME

Rebrand Launch Event

Our rebrand to **honestly!** With so many people in attendance, we took the opportunity to highlight the need and desire for comprehensive sex ed in our community.

- Raised \$39,734.43
- Engaged over 166 individuals-- some well acquainted, some new!

Reproductive Well-Being Learning Cohort

This program served 10 individuals from 8 organizations. It provided participants with comprehensive educational experience, equipping them to effect meaningful change in their communities.

- Held 4 trainings
- Held 4 project design sessions
- Had one community event-- our art show!
- Our cohort reached over 500 community members!

The Sex Ed Kick-Off

We partnered with Amplify and the Oklahoma State Department of Health to bring sex educators across the state together for one event to connect, find resources, and prepare for the new school year.

This was the first event to support sex educators statewide! 54 educators were in attendance, and all received much-needed resources and connections.

*As a backbone organization, *honestly!* is dedicated to the facilitation and coordination of a diverse network of partners. This role demands substantial investments in infrastructure, communication, data management, and specialized expertise. Many of these collaborative costs are reflected under Administrative and Support Services for FY24.

FINANCIALS



ASSETS

Current assets:

Cash and cash equivalents	\$524,517
Contributions receivable	\$230,955
Prepaid expenses and other assets	\$13,133
Total current assets	\$768,605

Property and equipment:

Equipment and furniture	\$6,994
Less accumulated depreciation	(\$6,994)
Property and equipment, net	-
TOTAL ASSETS	\$768,605

LIABILITIES AND NET ASSETS

Current liabilities:

Accounts payable	\$14,560
Accrued expenses	\$194
Accrued payroll and related liabilities	\$16,737
Total current liabilities	\$31,491
TOTAL LIABILITIES	\$31,491

Net assets:

Without donor restriction	\$223,746
With donor restriction	\$513,368
TOTAL NET ASSETS	\$737,114
TOTAL LIABILITIES AND NET ASSETS	\$768,605



honestly WRAPPED

FY24



Our staff attended **46** professional development opportunities.

We had **88** attendees across our quarterly Collaboration-wide meetings.

We trained **176** individuals.

We offered **15** different trainings.

We had **6** tabling events.

We had **4** Advisory Council meetings.



486

community members were directly engaged!



As we reflect on FY24, we are struck by the incredible commitment, creativity, and resilience of our partners and community. Our community achieved an incredible 27.3% reduction in teen since 2019 and an overall 57% reduction since 2013. These milestones aren't just numbers on a sheet of paper. They are testaments to the power of collective action.

Looking ahead to FY25, we are focusing on:

- **Finalizing and launching Forward Together, our new strategic plan, in March.** We will deepen our commitment to equity and collaboration, creating new opportunities to connect partners and align strategies for maximum impact.
- **Supporting partners through the transition.** As we close out Momentum Matters, we are committed to maintaining the training, data, structure, and resources that have made a difference while creating space for innovation and growth.
- **Scaling tools and resources.** From enhancing digital platforms to expanding training opportunities for trusted adults, we're investing in tools that will help our partners deliver the best possible support to youth and their families.



The Embrace Change *Giving Society*

amshot Business Tech Solutions

Anne and Henry Zarrow Foundation

Nancy Anthony Designated 23/24 Fund

Arnall Community Fund at the Oklahoma City Community Foundation

BancFirst

Blue Cross Blue Shield of Oklahoma

E.L. & Thelma Gaylord Foundation

Leslie Hudson

Hudson Family 2018 Fund

Inasmuch Foundation

Kirkpatrick Family Fund

Mark and Nancy Nagle

McLaughlin Family Foundation

Rainbolt Family Foundation

Records-Johnston Family Foundation

Oklahoma is better off because of you. Thank you for supporting
honestly and our partners in doing this important work.

Join Our Movement:



Have a Real Talk.

honestlyOKC.org

PO BOX 18292, OKC, OK 73154

honestly is an Oklahoma-based 501c3 not-for-profit organization whose mission is to improve teen sexual health in Oklahoma County. By leading a collaboration of partners working towards reducing the teen birth date, we're building a movement to support adolescents with information and resources about their bodies. We exist solely from the support of generous donors *like you*.