



[www.honestlyokc.org](http://www.honestlyokc.org)

# ANNUAL REPORT FY 2025



# TABLE OF CONTENTS

3

Meet The Team

4

Letter

5

System Change

6

Donor Listing

7

Data Points

8

Our Financials

10

Theory of Change

11

Our Community

Since 2012, The Central Oklahoma Teen Pregnancy Prevention Collaboration (“the Collaboration”) has been hard at work to reduce the teen birth rate in Oklahoma County. Today, the Collaboration includes over 40 organizations and 80 individuals in public private partnership. Together, we are community champions and change agents for adolescent sexual health.

## MEET THE TEAM

It takes a community to create change. **honestly**’s leadership team brings together dedicated staff, leaders, and partners from across Oklahoma County. Together, we share a diverse mix of expertise and a commitment to improving the health and futures of youth.



**JESSICA  
KOBYLINSKI, MPA**  
Chief Executive Officer



**KATHERINE KEITH**  
Director of Operations  
and Development



**TASHA BAIRD**  
Deputy Director



**AMY JENKINS**  
Director of Data and  
Strategic Learning



**LILLY BOCQUIN**  
Director of Programs



**KIMBERLY MOLITOR**  
Manager of Operations  
and Development

## BOARD MEMBERS

- Stephanie Mendenhall, Chair
- Mickie Smith, Vice Chair
- John Allen, Treasurer
- Erick Worrell, Secretary
- Carrie Coppernoll Jacobs
- Seth Paxton
- Heather Healey Whiteside
- Lyndi Zavy



**JAMIE PETRIE**  
Programs Coordinator



# Thank You For YOUR SUPPORT!

## Dear Friends, Partners, and Champions of Youth,

As I write this letter, I'm reflecting on a conversation I had with a parent of an adolescent with Down Syndrome while tabling at a community awareness event. They shared how the locally developed Boundaries and Basics training gave them the confidence and tools to help their teen understand boundaries, hygiene, and essential health lessons as they navigate the journey into adulthood and relationships. "I didn't know where to start with these conversations," they told me, "but now I feel equipped to support my child in ways I never thought possible."

This is exactly why we do this work, and it's exactly what your partnership has made possible. This year marked a pivotal moment for **honestly** as we launched **Forward Together**, The Central Oklahoma Teen Pregnancy Prevention Collaboration (the Collaboration) new strategic plan. Your investment enabled us to bring together 51 community champions who gathered to learn about this bold vision for youth sexual health across central Oklahoma.

As we look toward the coming year, your continued partnership will expand our diversity, equity, and inclusion training programs, ensuring equitable and accessible services reach every young person. You're helping us transform our website into a comprehensive community resource featuring expanded guides, relevant data, resources for youth and caregivers, and on-demand trainings for professionals supporting young people on their health journey.

And here's what excites me most: next year marks our 10th anniversary, where we'll celebrate how our collective efforts moved Oklahoma from the 2nd highest teen birth rate to 5th, proof that when we work together, we create lasting change.

The impact is real. Your partnership matters. And there's so much more we can accomplish together.

I invite you to dive deeper into this report to see the full scope of what you've helped make possible. Ready to join us for another year of progress? Complete our Join Our Movement Form and consider becoming a **Youth Boost: Monthly Giving Subscriber** to sustain this vital work year-round.

Thank you for believing in the power of young people and the power of Collaboration!

With gratitude and determination,

**Jessica Kobylnski, MPA**  
Chief Executive Officer, **honestly**

# SIX CONDITIONS OF SYSTEM CHANGE

The Six Conditions of System Change show how lasting progress happens. By strengthening policies, improving practices, and aligning resources, we build the structural supports young people need. By improving relationships and shifting power dynamics, partners work together

more effectively. And by transforming mental models, communities begin to see teen health and well-being as a shared responsibility. Together, these shifts create the environment required to reduce teen births and ensure stronger youth health outcomes.

## Structural Change (Explicit)

**Policies**

**Practices**

**Resources  
Flow**

## Relational Change (Semi Explicit)

**Relationships  
& Connections**

**Power  
Dynamics**

## Transformative Change (Implicit)

**Mental  
Models**

# ANNUAL REPORT DONOR LISTING



## RECOGNIZING OUR VALUED SUPPORTERS

We are deeply grateful to the individuals, foundations, and businesses whose generous support fuels our mission. Your commitment ensures we can continue building strong systems and healthier futures for young people.

## SPECIAL THANKS TO OUR FUNDERS AND GIVING SOCIETY MEMBERS

- Arnall Community Fund
- Kirkpatrick Family Fund
- Anne and Henry Zarrow Foundation
- Dr. Amy & Jessica Kobylinski
- John Allen
- The Marak Family Foundation
- Child Trends
- McLaughlin Family Foundation
- E.L. & Thelma Gaylord Foundation
- Oklahoma City Community Foundation
- Elizabeth Eickman
- Records-Johnston Family Foundation, Inc.
- George Kaiser Family Foundation
- Jeff Robbins
- Harris Foundation
- The Sexuality Information and Education Council (SIECUS)
- Hudson Family Fund
- Zach Sumner
- Katherine & Donovan Keith
- Lyndi Zavy

## SPECIAL THANKS TO OUR SPONSORSHIPS

Blue Cross Blue Shield of Oklahoma

COIN Creative

Kirkpatrick Bank

Leslie Osborn

Mayflower UCC

*"I support honestly because my gift creates a ripple effect through their collaborative work, making a greater impact within a connected community. Joining the Giving Society through the monthly recurring program makes it easy to sustain that impact all year long."*

- Giving Society Member

# ANNUAL REPORT DATA POINTS

A statewide poll of **1,000 registered Oklahoma voters**, weighted to reflect the state's political and demographic makeup, captures perspectives from small towns to cities and across political and faith backgrounds — all showing strong support for **honestly's** work:

- An overwhelming **94%** of Oklahoma voters agree that reducing teen pregnancy in Oklahoma should be a public health priority.
- Nearly **9 in 10 Oklahoma** voters say birth control should be available.
- Over **80%** of Oklahomans say teens who are sexually active should be able to get birth control.
- Most voters (**82%**) support teaching about all forms of birth control in schools, while **89%** believe STI prevention education is essential. Additionally, **89%** say students should be taught about healthy relationships and consent, reflecting broad consensus on the importance of equipping young people with comprehensive sexual health knowledge. <sup>1</sup>



While there's been progress in achieving better health outcomes for youth, Oklahoma still faces unique challenges.

1. Over the past decade (2014-2024), Oklahoma County's teen birth rate declined by **51%**. <sup>2</sup>
2. In Oklahoma County, older teens (**aged 18-19**) make up roughly 3/4ths of teen births. <sup>2</sup>
3. Oklahoma regularly ranks in the **top ten** for the rate of STIs, including syphilis and HIV. <sup>3</sup>
4. For the 2024 KIDS COUNT® Data Book, Oklahoma ranked 46th overall for child well-being, 45th in health, and 49th in education. <sup>4</sup>

1. Amber Integrated. (2025). 2025 birth control & sexual health survey: Full results, Oklahoma statewide. Amber Integrated.

2. Oklahoma State Department of Health. (2024). Health Care Information: Vital statistics 2024. Center for Health Statistics, Oklahoma State Department of Health. Retrieved September 29, 2025, from <http://www.health.ok.gov/ok2share>

3. Oklahoma State Department of Health. (2023). STI testing [News release]. Retrieved from <https://oklahoma.gov/health/news---events/newsroom/2023/sti-testing.html>

4. Oklahoma Policy Institute. (2024). Too far from top ten: Oklahoma ranks 46th in 2024 KIDS COUNT® Data Book as OK Policy urges legislators to invest in children. Oklahoma Policy Institute Better Information, Better Policy. Retrieved October 3, 2024, from <https://okpolicy.org/kids-count-2024/>



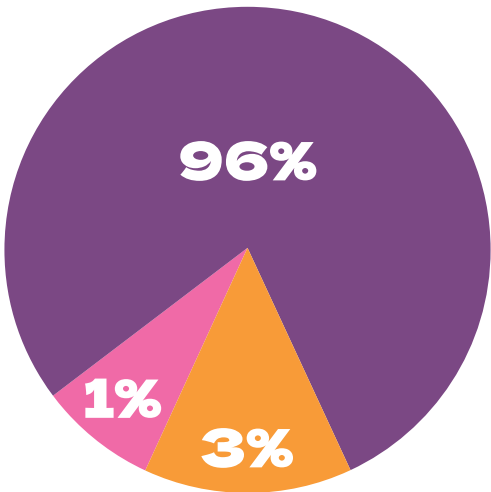
# OUR FINANCIALS

FISCAL YEAR | JULY 1, 2024 - JUNE 30, 2025

## YOUR INVESTMENT IN COLLECTIVE IMPACT

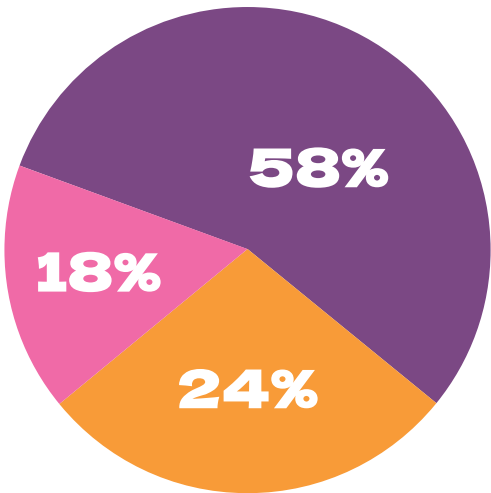
Every dollar you invest in our backbone work helps align additional partner resources and drive collective progress toward healthier futures for young people.

| REVENUE                        | VALUE       | %   |
|--------------------------------|-------------|-----|
| Foundations and Grants         | \$1,187,475 | 96% |
| Contributions and Sponsorships | \$33,876    | 3%  |
| Other                          | \$11,908    | 1%  |
| TOTAL                          | \$1,233,259 |     |



REVENUE Includes a large multi-year grant awarded in fiscal year 2025 for use in fiscal years (2026-2028)

| EXPENSES                            | VALUE     | %   |
|-------------------------------------|-----------|-----|
| Direct Programmatic Costs           | \$446,327 | 58% |
| Administrative and Support Services | \$185,681 | 24% |
| Fundraising and Development         | \$138,498 | 18% |
| TOTAL                               | \$770,506 |     |



EXPENSES As a backbone organization, *honestly* is dedicated to the facilitation and coordination of a diverse network of partners. This role demands substantial investments in infrastructure, communication, data management, and specialized expertise. Many of these collaborative costs are reflected under Administrative and Support Services for FY25.

\* Our financial statements are accrual based and audited annually. This summary reflects highlights from our audited FY2025 report. Full financials available at <https://honestlyokc.org/>

| LIABILITIES AND NET ASSETS              | FY2025   | FY2024   |
|---|----------|----------|
| Accounts payable and accrued expenses   | \$5,217  | \$14,754 |
| Accrued payroll and related liabilities | \$23,053 | \$16,737 |
| TOTAL                                   | \$28,270 | \$31,491 |

| NET ASSETS                 |             |           |
|----------------------------|-------------|-----------|
| Without donor restrictions | \$52,701    | \$223,746 |
| With donor restrictions    | \$1,147,166 | \$513,368 |
| TOTAL NET ASSETS           | \$1,199,867 | \$737,114 |

|                                  |             |           |
|----------------------------------|-------------|-----------|
| TOTAL LIABILITIES AND NET ASSETS | \$1,228,137 | \$768,605 |
|----------------------------------|-------------|-----------|

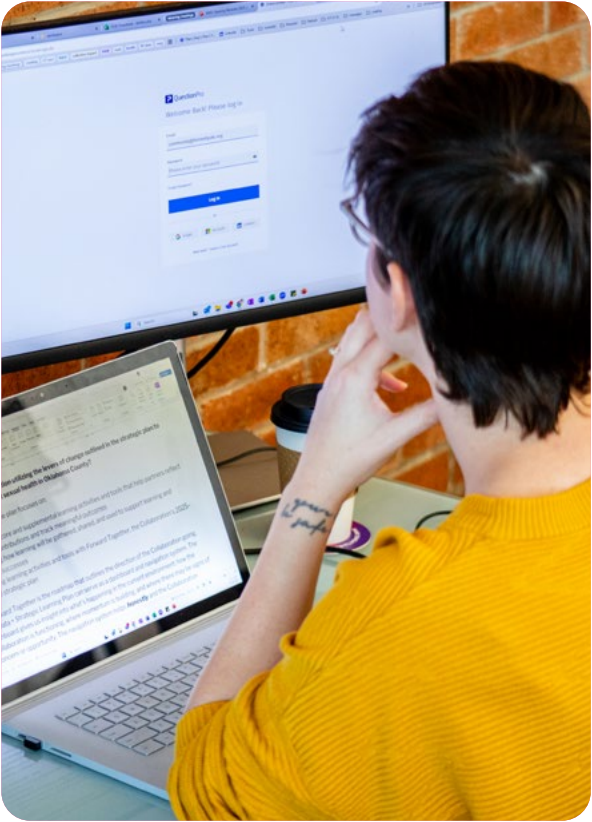
Net assets with donor restrictions consist primarily of time-restricted contributions designated for general operating support. Approximately 1% of restricted net assets are subject to project-specific restrictions.

Since 2013, Oklahoma County’s teen birth rate has dropped by 57%, and we’re seeing growing awareness and action around STI prevention and youth mental health.

Pregnant adolescents are at higher risk for depression, suicidal thoughts, and self-harm.

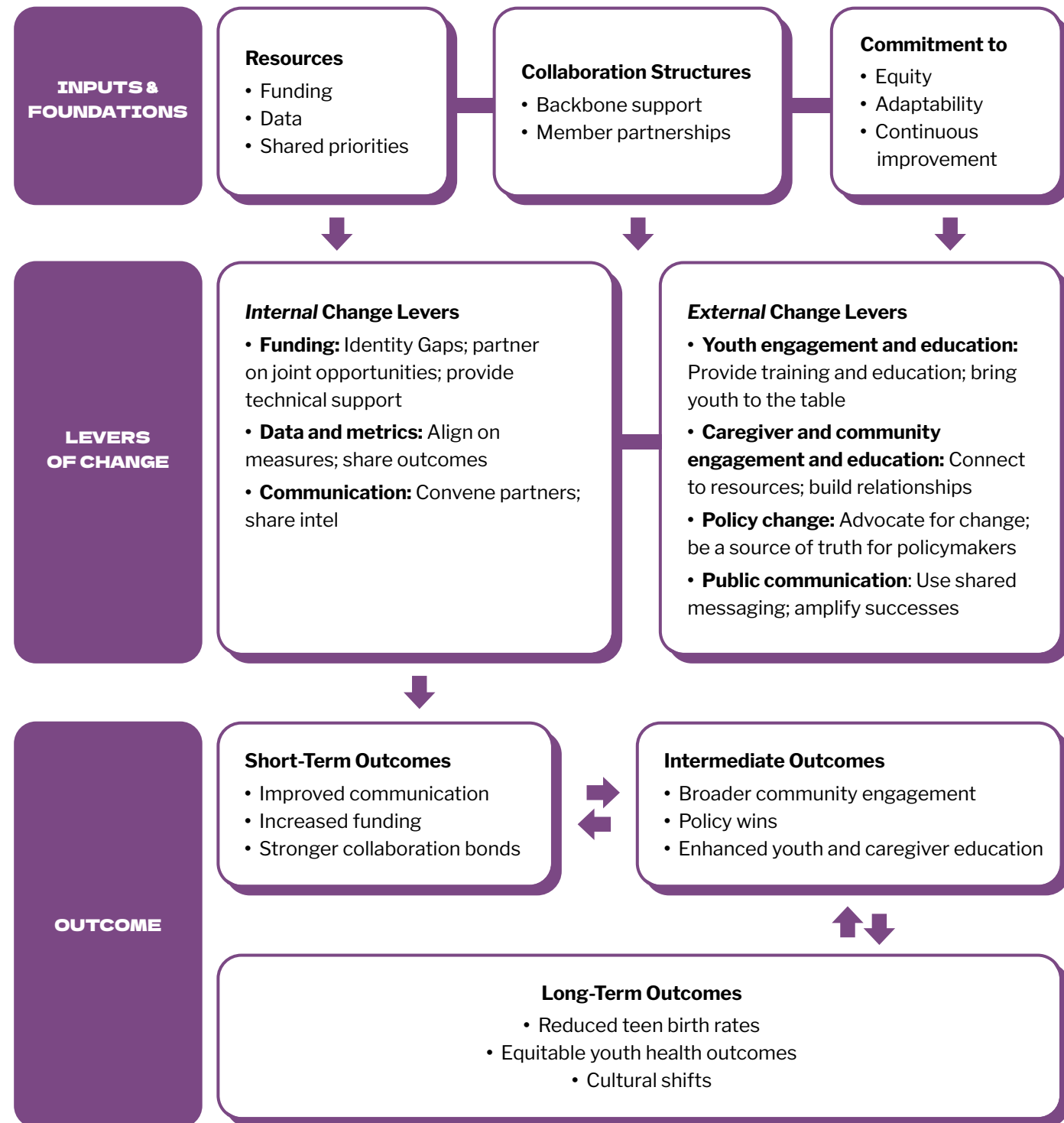
Teen mothers are less likely to finish high school, and their children face greater odds of poverty and poor health outcomes.

Teen births cost Oklahoma millions each year and nearly 3 in 4 teen births are paid for by Medicaid.



# THEORY OF CHANGE

The Theory of Change guides our work toward improving sexual health outcomes for youth across Oklahoma. The framework maps how our activities, such as training, resource development, and community partnerships, lead to meaningful shifts in knowledge, attitudes, and systems.



# WORDS FROM OUR COMMUNITY



## OUTREACH: Engaged Community Members: 1186

What's a favorite memory or meaningful moment you've had through *honestly*?

“ My favorite movement through [moment with] *honestly* was when I spoke at the annual luncheon. That was my first time speaking in front of a huge crowd and I have never felt so empowered and heard. It was so impactful in my life and I like to think that I opened eyes to see how our youth needs help and now. — **YOUTH**

“ Meeting the *honestly* team to talk to the community during this year's Pride was a lot of fun. It was great to work with everyone in-person, and helping reach out to people directly was a huge learning experience for me. — **YOUTH**

What motivated you to join *honestly's* Advisory Council, and why is this mission important to you?

Board Member said: I was motivated to join *honestly's* Advisory Council because I believe deeply in the power of honest, open, and inclusive conversations to drive change. *honestly's* mission to create a trusted space for transparent, evidence-based dialogue aligns with my own values of equity, inclusion, and accessibility.



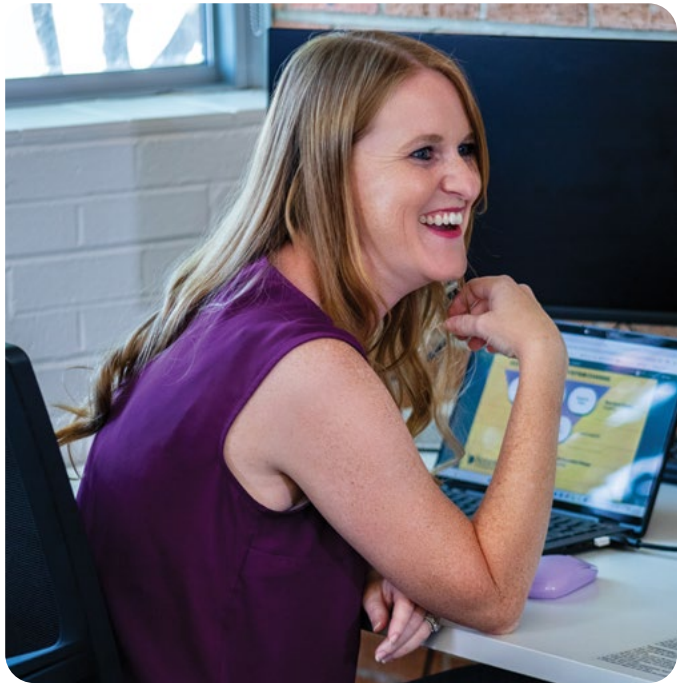
This mission is important to me not only because I want to support reproductive justice efforts for youth, but also because I know that stigma, misinformation, and lack of representation can create real barriers to accessing care and making informed choices. By engaging with *honestly's* work, I see an opportunity to help amplify underrepresented voices, advance reproductive health equity, and ensure young people are supported with the resources and respect they deserve. I'm also excited to





connect with like-minded professionals who share these commitments. Collaborating with others who are equally passionate about reproductive justice and inclusive dialogue is an inspiring way to grow, exchange ideas, and collectively strengthen our impact.

It reminded me how powerful it is when we come together across sectors with a shared vision for change. I especially appreciated the focus on centering family voice and using data in ways that are ethical, inclusive, and community-driven.



There was a lot of engagement and sharing of ideas by participants which I enjoyed, particularly since I do not live in Oklahoma but work for a national organization, so it is really helpful to hear the different perspectives and learn more about what is happening in the state. I was motivated to participate in the Advisory Council to positively impact the health and wellbeing of Oklahoma youth.

**What motivated you to join *honestly*'s board, and why does this mission matter to you personally?**

“ I aligned with the mission of *honestly* and saw the important work that was being done. I am honored to now get to be apart of this work to create safe educational spaces for our children and youth of Oklahoma.

— Board Members

No one around me was prepared to have conversations with me about sex and sexual health when I was a child — or even well into my 30s! Serving on the board for *honestly* is a way to help ensure teens and families get better information and advice than I ever got.

As a mother, it is important to me that Oklahoma's youth has access to accurate, research-backed, and age-appropriate sexual health information. It is easy to feel helpless in the current environment and working with *honestly* has helped me find hope in what's possible.

Providing a space for youth serving professionals from all areas and levels to come together, share resources, network, and support one another and by working in arenas we are not able to enter to protect the work we do and the youth of Oklahoma.

**Collaboration Meeting attendees:**  
**116**

With the Collaboration, *honestly* is doing more than just raising awareness—it's building infrastructure for sustained community change.

**What made you want to get involved with *honestly* or its programs?**

“ I got involved with *honestly* to be an advocate for high school students. I never understood why reproductive health wasn't talked about when it is such a key component in our lives. I also saw how necessary and crucial sexual health education was to our youth. *honestly* was starting a reproductive well-being learning cohort and I figured that was my first step. — YOUTH



**How has *honestly* impacted your life, your confidence, or your knowledge about sexual health?**

Board Member said: *honestly* has shaped me into a fearless young woman. I know more about how to serve different communities better, public speaking, community outreach, and more. When I joined *honestly* I was a little freshman who had no idea what was going on, and now I am a senior who will be going off to pursue higher education. *honestly* has not just helped me become educated in our field of work, but also made me in a well-rounded woman.

**Trainings offered:**

**11**

**• UNCONSCIOUS BIAS**

This training helps participants recognize how implicit assumptions shape interactions and decision-making, offering strategies for creating more equitable and inclusive environments.

**• SUPPORTING 2SLGBTQ+ COMMUNITY**

This session builds understanding of identity, language, and affirming practices to support the health and well-being of 2SLGBTQ+ youth and families.



• **FOUNDATIONS FOR SEX EDUCATION**

A core training that introduces evidence-based sexual health education principles, inclusive language, and best practices for delivering accurate, age-appropriate information.

• **CONSCIOUS DISCIPLINE**

This training supports caregivers and professionals in using trauma-informed, relationship-centered strategies to build emotional regulation and positive connection with youth.

• **PUBERTY EDUCATION**

A developmentally appropriate overview of bodily changes, emotions, and identity exploration during puberty, equipping adults to have calm, confident, and supportive conversations.

• **HUMAN TRAFFICKING**

This training increases awareness of risk factors, recruitment tactics, and warning signs of trafficking, and provides guidance for prevention and response within community and care settings.

• **BRAVING THE TALK**

A caregiver-centered approach that builds confidence, comfort, and skill in having ongoing, healthy conversations about bodies, relationships, and sexual health with youth.



“ Working with **honestly** has improved my confidence in working with a team so much it made a huge impact on how I entered the workforce. — **Training Attendee**

**Training Participants:**

**171**

- **82%** of participants said **honestly** meetings positively impacted their professional or personal goals.
- **94%** of training participants said **honestly**-hosted trainings positively impacted their professional or personal goals.
- **100%** of participants rated **honestly**-hosted trainings as “above average” or “excellent.”

“ Normalizing conversations about consent, identity, health, and communication makes a huge difference in our community. These are topics we shouldn’t feel ashamed of or awkward about, and **honestly** gives everyone the tools to be able to advocate for ourselves, understand important behaviors and ideas, and have informed conversations with the people we care about. — **Training Attendee**

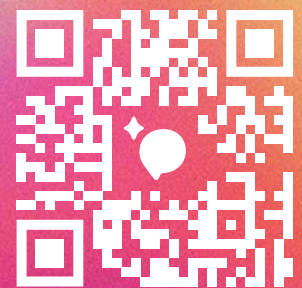


@honestlyokc





# JOIN OUR MOVEMENT



info@honestlyokc.org



(405) 486-4974



honestlyOKC.org



PO BOX 18292, OKC, OK 73154

**honestly** is an Oklahoma-based 501c3 not-for-profit organization whose mission is to improve teen sexual health in Oklahoma County. By leading a collaboration of partners working towards reducing the teen birth rate, we're building a movement to support adolescents with information and resources about their bodies. We exist solely from the support of generous donors like you.



@honestlyokc